



# OPTIMIZE PLAN

## Wowza Design Center

Teams that are new to building video systems, have limited resources, or are developing complex workflows can face challenges around performance and stability.

Wowza Design Center gives you extended access to certified Wowza experts who help design, configure, and optimize your streaming environment so you can go live quickly and scale with confidence.

### Health Check + Architecture Review

Improve stability, scalability, and performance across your Wowza environment.

Trusted by:



Bally's



Freeman<sup>1</sup>

swift



*Wowza Design Center includes expert-led services responsible for designing, implementing, and operationalizing production-grade streaming workflows. Certified Wowza engineers deliver tailored, outcome-oriented engagements that help customers confidently move from concept to scalable production.*

## What You Get With The Optimize Plan

### What's Included

- ✓ Comprehensive review of current architecture, encoding, and delivery workflow
- ✓ Analysis of performance metrics and resource utilization
- ✓ Security and redundancy evaluation
- ✓ Actionable recommendations for configuration changes and future growth

### Deliverables

- ✓ Architecture review presentation and summary report
- ✓ Prioritized optimization plan
- ✓ Consultation session recording

# Why Partner With Wowza Design Center?

1

## Accelerate Time-To-Market

*Build & Launch Quickly*

Trust Wowza Streaming Engine experts to build, test, maintain, optimize, and deploy your media infrastructure. Give your developers the tools and resources they need to succeed and go live with new functionality in a matter of days.

2

## Build Custom Logic

*Integrate & Extend Capabilities*

Integrate Wowza Streaming Engine with third-party VMSs, storage systems, analytics engines, CDNs, identity providers, or observability tools. Wowza Design Center ensures that your custom workflows are tested and reliable.

3

## Focus On Your Business

*Efficiently Allocate Resources*

Wowza is the backbone for high-volume ingest, distributed cameras, inconsistent networks, and environments where failure is not an option, letting you focus your business staff and resources on where it matters most: satisfying customers.

## Deploy Wowza Streaming Engine On Your Terms

On-premises

Air-Gapped

Offline

Hybrid

Edge

Docker

Kubernetes

GPU

Private Cloud

Public Cloud

x86

ARM

### CONNECT & INGEST



#### BROAD PROTOCOL SUPPORT

RTSP RTMP RTMPS  
WebRTC SRT UDP MPEG-TS



#### LIVE & ON-DEMAND SOURCES

IP Cameras Mobile Devices  
Broadcast Encoders  
IoT & Edge Cameras  
File-Based VOD

### PROCESS & CUSTOMIZE



#### TRANSCODING & PACKETIZATION

Ultra-Low-Latency Transcoding  
Protocol Transmuxing  
Recording & Clipping



#### VIDEO INTELLIGENCE

Object Detection & Event Logging  
BYOM AI Support



#### INTEGRATION

API/SDK/Java Modules/MCP  
Custom Workflows

### DELIVER EVERYWHERE



#### RELIABLE STREAMING

HLS/LL-HLS WebRTC  
MPEG-DASH  
Modern & Legacy Codecs



#### SECURE DESTINATIONS

Control Centers & NOCs  
AI/Analytics Engines  
Direct IP Streams CDN Integration  
Secure Content Delivery

“I was looking for a partner who could help me in terms of solving a problem. With Wowza, it’s not just about technology. It’s about building relationships, it’s about understanding the customer problem, and investing in that customer problem.”

*Hapreet Singh, Child Health Imprints*

“We engaged with Wowza to support low-latency streaming to thousands of attendees with in-player language selection for eleven simultaneous translations and multiple live stenographer captioning options. This allowed users to conduct their business virtually during the height of the pandemic using a new custom-built web platform.”

*Felipe Giannazzo, Freeman*

