



LAUNCH PLAN

Wowza Design Center

Teams that are new to building video systems, have limited resources, or are developing complex workflows can face challenges around performance and stability.

Wowza Design Center gives you extended access to certified Wowza experts who help design, configure, and optimize your streaming environment so you can go live quickly and scale with confidence.

Quick Start + Health Check

Get your Wowza solution installed, configured, and validated in a single day.

Trusted by:



Bally's



Freeman¹

swift



Wowza Design Center includes expert-led services responsible for designing, implementing, and operationalizing production-grade streaming workflows. Certified Wowza engineers deliver tailored, outcome-oriented engagements that help customers confidently move from concept to scalable production.

What You Get With The Launch Plan

What's Included

- ✓ Guided installation and configuration
- ✓ Validation of source connections, recording, and playback
- ✓ Basic performance and workflow health review
- ✓ Live Q&A enablement session

Deliverables

- ✓ Working, validated streaming workflow
- ✓ Configuration summary and next-step recommendations
- ✓ Recorded enablement session

Why Partner With Wowza Design Center?

1

Accelerate Time-To-Market

Build & Launch Quickly

Trust Wowza Streaming Enging experts to build, test, maintain, optimize, and deploy your media infrastructure. Give your developers the tools and resources they need to succeed and go live with new functionality in a matter of days.

2

Build Custom Logic

Integrate & Extend Capabilities

Integrate Wowza Streaming Engine with third-party VMSs, storage systems, analytics engines, CDNs, identity providers, or observability tools. Wowza Design Center ensures that your custom workflows are tested and reliable.

3

Focus On Your Business

Efficiently Allocate Resources

Wowza is the backbone for high-volume ingest, distributed cameras, inconsistent networks, and environments where failure is not an option, letting you focus your business staff and resources on where it matters most: satisfying customers.

Deploy Wowza Streaming Engine On Your Terms

On-premises

Air-Gapped

Offline

Hybrid

Edge

Docker

Kubernetes

GPU

Private Cloud

Public Cloud

x86

ARM

CONNECT & INGEST



BROAD PROTOCOL SUPPORT

RTSP RTMP RTMPS
WebRTC SRT UDP MPEG-TS



LIVE & ON-DEMAND SOURCES

IP Cameras Mobile Devices
Broadcast Encoders
IoT & Edge Cameras
File-Based VOD

PROCESS & CUSTOMIZE



TRANSCODING & PACKETIZATION

Ultra-Low-Latency Transcoding
Protocol Transmuxing
Recording & Clipping



VIDEO INTELLIGENCE

Object Detection & Event Logging
BYOM AI Support



INTEGRATION

API/SDK/Java Modules/MCP
Custom Workflows

DELIVER EVERYWHERE



RELIABLE STREAMING

HLS/LL-HLS WebRTC
MPEG-DASH
Modern & Legacy Codecs



SECURE DESTINATIONS

Control Centers & NOCs
AI/Analytics Engines
Direct IP Streams CDN Integration
Secure Content Delivery

“I was looking for a partner who could help me in terms of solving a problem. With Wowza, it’s not just about technology. It’s about building relationships, it’s about understanding the customer problem, and investing in that customer problem.”

Hapreet Singh, Child Health Imprints

“We engaged with Wowza to support low-latency streaming to thousands of attendees with in-player language selection for eleven simultaneous translations and multiple live stenographer captioning options. This allowed users to conduct their business virtually during the height of the pandemic using a new custom-built web platform.”

Felipe Giannazzo, Freeman

